

# PROCUREMENT AND COMMERCIAL IMPROVEMENT STRATEGY

- sustainable procurement appendix

#### 1) Introduction and context

Sustainable Procurement is about a process of purchasing goods and services that takes into consideration the social, economic and environmental impact on people and communities.

In terms of goods, it is the consideration of what products are made of, where they have come from, who has made them, how they are transported and how they are eventually disposed of. Further details of the councils commitment can be found in section 4.

In terms of service providers, it is the consideration of what companies are doing to minimise and limit their impact on the environment through their operations in the Borough.

Successful Sustainable procurement should minimise any social or environmental impact on the community, our natural environment and employees. Sustainable procurement should consider 'whole-of-life' costs and disposal costs (there will be a requirement for suppliers to provide this information at tender stage). Sustainable procurement involves the buying of resource efficient products.

This part of the Commercial and Procurement Strategy acknowledges that 'best value' and 'value for money' involves much more than 'lowest upfront cost'. It involves considering 'whole-life' financial costs (e.g. with respect to energy savings, durability, reduced maintenance, and waste reduction) and reducing environmental (and other) risks. The concept that sustainable benefits are worth paying for, provided the financial cost is not excessive, is also implicit.

By committing to this, the Council endorses the conservation of natural resources, energy efficiency, the circular economy and the reduction of pollution and emissions.

It supports our climate change agenda and will help us to achieve our targets of being net zero as an organisation by 2030 and as a borough by 2050.

### 2) The procurement process.

Sustainability needs to be recognised in the complete end to end procurement process. An overview of this is:

Stage	Decision to make	
Business Case and scoping	Why are we procuring, is there another way of meeting the need?	
Specification	<ul> <li>Use transparent criteria that are specific and objectively quantifiable.</li> <li>Specify in terms of performance or functional requirements, which can include environmental aspects. Focus on the outcome or functionality desired (e.g. reduced emissions) and give suppliers the opportunity to be innovative and to suggest the most environmentally preferable solutions, and to find the most cost-effective ways of meeting environmental objectives.</li> <li>Ensure that environmental performance criteria are included as they relate to the contract subject area and technical specification (performance based or functional).</li> <li>Specify the primary materials to be used (e.g. must use recycled or recyclable materials) and how they are produced (e.g. use of organic ingredients).</li> <li>Ask for Eco-label or Environmental Management System standards but</li> </ul>	

	<ul> <li>cannot ask for a specific eco-labels or system. Instead set the level of certification you wish to achieve and ask for this "or equivalent".</li> <li>Select suppliers and set environmental criteria based on environmental technical competence.</li> <li>Define the subject matter of a contract in relation to environmental issues but don't ask for anything which doesn't relate to the contract.</li> <li>Conserving resources such as energy, fuel, water and materials</li> <li>Reducing waste through minimizing consumption and maximising opportunities to reuse, recycle and compost waste</li> <li>Reducing emissions of air pollutants and noise</li> <li>Minimizing the release of greenhouse gases</li> <li>Ensuring that buildings and equipment achieve a high standard of environmental performance.</li> <li>Ensuring that goods and materials are procured sustainably, minimising adverse effects to people, the environment or biodiversity.</li> <li>Include environmental considerations in the contract performance clauses, for instance in the transport, waste disposal and staff training and competency sections.</li> </ul>
Application stage (if used)	<ul> <li>Assess suppliers based on their recognition of the main social and environmental risks involved with their service and how they have identified adequate measures to manage them.</li> <li>For contracts with a value of £5 million per annum or more, evaluate suppliers against the carbon reduction section of the Standard Selection Questionnaire.</li> </ul>
Evaluation	<ul> <li>At least 5% of the quality proportion of the tender evaluation criteria must be allocated to sustainability criteria (for all contracts over £100,000 in total value) In exceptional circumstances, this may be decreased, by explicit approval and justification by the appropriate decision maker.</li> <li>This maybe for specific requirements of the tender or general sustainable initiatives that the contractor would develop if successful.</li> <li>Price must be evaluated on whole life cost. (example for a vehicle it would be the purchase cost, the cost of maintenance, tax and insurance for the expected vehicle life, the expected fuel costs and the disposal costs)</li> </ul>

## 3) Goods and Services

The aims and objectives for purchasing and services have been split into the following categories.

Category / Product	Challenge	Objective
Appliances (e.g. Fridges, Freezers, cookers)	These can consume significant amounts of energy and/or water throughout their lifetime and use resources in their manufacture and transport.	We will aim to purchase appliances with the best efficiency
Catering	The direct and indirect impacts of this include water and chemical use in the food production,	<ul> <li>Actively seek opportunities to reduce     waste from our existing refreshment and     catering suppliers.</li> <li>Make available healthy, organic, vegetarian,</li> </ul>

vegan, fair-trade, British and seasonal possible social impacts to those people producing products where there is a customer demand the food, emissions and Work towards a goal of eliminating our use of fuel use in transportation, single-use plastic items. Disposable cups are only to be used for visitors where there materials used in packaging and waste are no alternatives available. Instead we production. provide water jugs and glasses at meetings. Emissions arising from the Make available recycling facilities for farming of livestock. Land paper, cans and plastic bottles and use change as a result of containers for meetings and events agricultural practices where catering is provided. Catering at Council events will be sustainably sourced where possible **Cleaning Products** Choosing cleaning products Encourage contractors to use chemical which will both clean and free cleaning methods such as microminimise the impact on the fibre cloths, instead of chemical cleaners where health and hygiene is not environment is challenging as many products on the market compromised. contain toxic or hazardous Ask contractors to demonstrate their chemicals. Cleaning products capacity to carry out the service in an such as detergents, sanitary environmentally sound manner. This cleaners, dishwasher detergents should include evidence of the regular training of staff on health, safety and and handwashing, often contain agents that are classified as environmental aspects of cleaning harmful to human health. This activities, together with specific can impact on the occupational environmental management measures health of cleaners and staff which are routinely applied in cleaning contracts. Require contractors to use energy efficient vacuum cleaners and other mechanical equipment where possible to minimise waste. **IT Equipment** IT makes our lives easier Purchase laptops that meet the and positively it helps us to highest energy-efficiency class reduce paper and available for the product category at emissions as we can that time, where it is economically transport documents and viable to do so. hold meetings online. The Extend warranties for computers to 4 negative impacts include years to increase the working life of resource use, use of rare electronic equipment materials often obtained Purchase reconditioned when fit for through in conflict, waste purpose and available. of old equipment including Ensure all old equipment is recycled. toxic materials such as Dispose of any remaining equipment lead in CRT screens, safely according to the Waste mercury in LCD screens, Electronic and Electrical Equipment copper and lead in Regulations. circuitry, and cadmium, lead and lead in batteries.

All electronic IT equipment	
should be safely disposed of to prevent escape of these elements to the environment.	
The construction industry has a major impact on the environment through the use of land, materials and the on-going environmental impact of the building's use.	<ul> <li>Seek to utlise high energy efficiency standards for heating, cooling, ventilation and hot water systems and electronic devices are integrated at the design stage. Where viable we will seek to achieve , as a minimum, an equivalent of either Building Research Establishment Environmental Assessment Method (BREEAM) of 'Very Good' for nonresidential developments and a minimum of BRE Home Quality Mark 3 for residential units. Where viable residential units will aim to be built to a minimum EPC of B.</li> <li>Incorporate passive design principles to minimise the need for lighting, heating and cooling.</li> <li>Reduce overall water consumption through the installation of water saving technologies such as rainwater harvesting and grey water use.</li> <li>Consider the use of on-site renewable and low carbon technologies such as Combined Heat and Power (CHP), Solar Photovoltaic, Solar Thermal, Biomass, Ground Source Heat Pumps and Air Source Heat Pumps for all sites.</li> <li>Consider the environmental profile of construction materials. Preference will be given to materials that are sustainably produced, recycled, non-toxic, low maintenance and have a long lifespan, over those which are cheaper or more desirable. Preference will also be given to materials that have Environmental Performance Declarations.</li> <li>Use reasonable endeavors to minimize the amount of waste sent to landfill during construction, demolition and ongoing usage through efficient use of materials, reuse and recycling. Site Waste Management Plans must be completed for each site and measures implemented</li> </ul>

Furniture	Furniture uses natural resources such as wood, MDF and plywood which can contribute to deforestation and use energy in their manufacture.	to reduce waste sent to landfill. We will encourage contractors to recycle at least 85% of construction waste.  Ensure that our main contractor registers all qualifying sites with the "Considerate Constructors Scheme" or other equivalent scheme.  Aim to purchase furniture from local businesses and those that use UK sourced, or recycled materials.  Whilst uncommon in office furniture, not purchase building materials or furniture made from hardwoods unless they are certified as being from a sustainably managed source.
Herbicides, Pesticides and grounds maintenance chemicals	The Council's service providers use herbicides when maintaining parks and open spaces and hard surfaces to prevent the invasion of plants and weeds.  Most herbicides and pesticides are toxic to humans and wildlife, especially when washed by rainwater into rivers, streams and underground waterways. This pollution can be fatal to aquatic life and insects. It can also impact drinking water.	<ul> <li>Encourage the Grounds Maintenance contractor to take targeted action to achieve annual reductions in the quantity of herbicides and pesticides used.</li></ul>
Grounds maintenance	The impacts associated with grounds maintenance include chemical use, destruction of peat bog habitats, ecological impacts from replacing natural areas with ornamental plants of low wildlife benefit, impacts from the production of	resort.  Require contractors to demonstrate ongoing reductions in fuel used for transport and machinery and the use of handheld electric tools where possible.  Where possible require all plants we procure to be UK sown/grown, or where not possible to be procured

	ornamental plants, noise and fuel use from machinery and transportation around the borough	from a nursery with "plant healthy" certification.  Select permanent, native, bee- friendly plantings to replace seasonal planting wherever possible and appropriate.  Plants should be delivered in biodegradable containers or the pots must be reused or returned to the supplier.  Use, wherever possible, non-potable water, install efficient irrigation systems, and apply different measures to reduce water use such as mulching, plant arrangements due to their water needs, Grazing regimes can be encouraged as an alternative to cutting where viable.
Lighting	LED lightbulbs are the most energy efficient bulbs available, using 90% less energy than traditional incandescent bulbs. They also last 8 times as long as a regular light bulb and are much cheaper over the whole lifetime despite higher initial cost. Investing in the highest efficiency lighting makes financial sense in the long term. By contrast, Compact Fluorescent Lamps (CFLs) use 60%-80% less energy than incandescent bulbs, while halogens use 20-30% less.	<ul> <li>Install LED lighting as standard to all new buildings, refurbishments or when existing fittings reach their end of life.</li> <li>Prohibit the purchase of incandescent light bulbs unless there is absolutely no other alternative.</li> <li>Install sensors wherever possible to reduce energy consumption and minimise wastage by occupants.</li> <li>Use lighting controls to further reduce energy consumption and encourage the use of dimmable ballasts where circumstances allow</li> <li>Ensure timers are set and adjusted to suit relevant daylight saving hours, to avoid unnecessary use.</li> </ul>
Paper, Paper Products and Printing	The impacts associated with paper consumption include habitat destruction and resultant loss of biodiversity (from virgin wood pulp), chemical use, energy and water use, with associated emissions, during paper production, emissions and fuel use during transportation and waste production at the end of life.	<ul> <li>Only purchase paper that is certified as sustainably produced, by an organisation such as the Forest Stewardship Council</li> <li>Avoid using new plastic or padded envelopes wherever possible. Cardboard envelopes can be a better alternative.</li> <li>Provide paper and cardboard recycling throughout the offices. Council employees and Members are encouraged to view, send and store information electronically instead of using printed materials. Confidential waste is also sent for recycling.</li> <li>Ensure that when procuring contracts for</li> </ul>

		printers and photocopiers, only suppliers who can accept the used consumables back for recycling as part of the contract, will be selected.
Promotional Items	Promotional items are purchased for use at public events, campaigns and conferences. Some of these products are made of plastic and potentially only single use. It is important that we demonstrate our own commitment to sustainability by ensuring that the products used serve an on-going practical purpose to the end user, are environmentally friendly and are likely to be used for a long time.	<ul> <li>Ensure that marketing messages used on promotional give-away items do not limit the lifespan of the product. We will avoid the use of dates, specific places or events on products, therefore enabling left-over items to be used for other promotions and campaigns.</li> <li>Mark environmentally preferable promotional items as such to promote good practice to the public (i.e. 100% recycled).</li> <li>Suggested items do not produce waste, are sustainable and are of a high enough quality to improve their prospect of being used in the long term. Idea's include seed bombs, reusable cups and wax wrap.</li> <li>Explore options to replace pull up banners with digital banners to reduce waste.</li> </ul>
Vehicles and Transport	The manufacture and end-use of vehicle contributes to air pollution and climate change. Air pollution is known to be a contributing factor in the onset of heart disease and certain cancers and can exacerbate conditions such as asthma, heart and lung disease. In children these chemicals affect long-term mental development and lung function. Traffic noise also adversely affects health and concentration.  The Council maintains a very small general vehicle fleet, but we are also responsible for	Seek to gradually phase out fossil fuel vehicles from our existing fleet, moving to electric or hydrogen powered vehicles wherever possible.     Continue to promote the use of electric pool cars and bikes.  Contractor Fleet  Require all contractors to demonstrate efforts to reduce their fuel use and emissions where practical. This might include latest specification vehicles, alternatively fuelled vehicles (e.g. electric, biodiesel), particulate traps, driver training, green travel initiatives and

Vehicle Telemetry – such as vehicle

tracking, speed limiters and sat nav

direct route.

systems to assist drivers to find the most

freighters)

purchasing vehicles for some of

our large contracts (e.g. refuse

## 4) Contract Management

- Ensure that climate change initiatives are being monitored and reported on.
- KPI's are monitored and reported on where appropriate.